

Liberal Arts United Way Committee
Meeting Minutes
February 5, 2013

Members Present

- Sherri Bumbarger, April Cole, Barb Edwards, Amanda Goble, Faye Maring, Sean Moeller, Cheryl Mohr, Amy Schmoeller, Barby Singer, Carolyn Umbricht, Peg Yetter

Members Absent

- Deb Trialonas

2012 PSU Goal Update

- Amanda reported that Penn State exceeded its 2012 fundraising goal of \$862,000. Liberal Arts was the fourth place contributor of all of the Colleges.

Stories of Community Impact

- Amanda shared a promotional [flyer](#) from Centre County United Way that tells stories from four Centre County families who have benefitted from United Way funding. The flyer is an inspiration that our fundraising efforts are real and are appreciated.

Valentine's Day Flower Sale

- Flower orders and cash/checks are due by 3:00 p.m. on Thursday, February 7, to Peg Yetter (136 Burrowes) or Cheryl Mohr (104 Burrowes). If sellers have no orders to turn in, please let Peg or Cheryl know.
- All committee members and sales reps from each building are invited to help sort flowers on Thursday, February 14, at 8:30 a.m. in 124 Sparks. Please bring boxes to carry your bouquets back to your buildings for distribution.

Fundraising Ideas

- **Bryce Jordan Center Concessions**
 - It might be difficult to find 12–14 volunteers to staff a large concession stand at the BJC, but there was enough interest at the table to staff one or more smaller stands. Amanda will make arrangements. Call for volunteers to follow!
- **Spikes Game**
 - April has a meeting about Spikes game concessions later this week, and will report back to us. The Spikes have hosted United Way nights in the past. The concession might be shared with United Way groups from other units.
- **Other Fundraisers**
 - Several fundraising ideas were explored, but determined not to be feasible/profitable at this time. These include Home Delivery, Penn State Sub Shops, and Harrison's.

Upcoming Meetings

- **Flower Sorting/Distribution:** Thursday, February 14, 8:30 a.m., 124 Sparks
- **Next Regular Monthly Meeting:** Tuesday, March 5, 9:00 a.m., 114 Sparks