Liberal Arts United Way Committee
Meeting Minutes
February 4, 2014

Members Present
• Barb Edwards, Amanda Goble, Faye Maring, Amy Schmoeller, Deb Trialonas, Carolyn Umbricht

Guest
• Tom Bruce, Wise Crackers Comedy Club

Wise Crackers Comedy Club
• Tom Bruce attended to discuss fundraising process and how we can maximize our success.
  • Our show: March 29 at 7:30 p.m. at the Ramada Inn
    o Tickets $20 each -- $14 to venue and $6 to United Way, if we sell more than 100 tickets. If fewer than 100, our share is $5 per ticket.
    o 140 seats available – may increase seats if larger room opens at Ramada
    o Includes Complimentary Appetizer Buffet; Cash Bar (ID required for alcohol)
    o Table reservations available for groups of 6 or more – this info recorded when tickets are purchased.
    o Doors open at 6:00 p.m.; appetizers at 6:30.
    o Tickets may be honored at Wise Crackers on another date if purchaser can not attend on March 29.
  • Faye is contact person. Tickets to be sold by LAUW committee and volunteer building reps. Sales to begin after Valentine’s Day.

Fundraising Goals
• Reviewed fundraising totals and events for 2012 and 2013. Discussed ways to increase totals for 2014, such as incentives for Office Olympics team fundraising efforts.

Valentine’s Day Flower Sale
• Barb will collect order forms and payment from sellers on February 6 and contact Woodrings with our order.
• Sorting/distribution to take place on the morning of February 14. All volunteers welcome!

Community Impact
• Amanda read an article from the Centre Daily Times about United Way partner agency MidPenn Legal Services’ pro bono work with the disabled, elderly, children, working poor, and survivors of domestic violence.

Upcoming Meetings
• Flower Sorting: Friday, February 14, 8:30am, 124 Sparks
• Next Regular Monthly Meeting: Tuesday, March 4, 9:00am, 114 Sparks